## BalancedComp Salary \& Incentive Survey

For banks and credit unions

## What's Inside

METHODOLOGY ..... 5
TERMINOLOGY ..... 5
ADVICE ON USING THE DATA ..... 6
DATA BREAKDOWN

- Geographic Breakdown
- Benefits
- Retirement
- Budget
- Turnover
- Payroll
- SERPs
- PTO
- Corporate Incentive Plans
- Pay Equity
- Average Head Count
- Department Audit
QUICK INDEX ..... 20
JOB DESCRIPTION INDEX ..... 25
SALARY SURVEY DATA ..... 54
GEOGRAPHIC WAGE DIFFERENTIALS ..... 195


## Data Breakdown

In total, there were 408 participants in this survey with 396 providing salary/incentive data.

To most efficiently use the sample, salary and incentive data is broken down into five asset sizes (<\$99.9M, \$100M-\$249.9M, $\$ 250 \mathrm{M}-\$ 499.9 \mathrm{M}, \$ 500 \mathrm{M}-\$ 999.9 \mathrm{M}$, and $>\$ 1 \mathrm{~B}$ ). These asset sizes were segmented into three groups (banks, credit unions, and combined results). The table below shows the respondent breakdown for each segment and asset size.

### 57.58\% of the respondents were banks and $42.42 \%$ of the respondents were credit unions.

| RESPONDENTS BY ASSET SIZE |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
|  | < \$99.9M | \$100M-\$249.9M | \$250M-\$499.9M | \$500M-\$999.9M | > \$1B |
| Banks | 44 | 70 | 50 | 36 | 28 |
| Credit Unions | 15 | 37 | 43 | 39 | 34 |
| All | 59 | 107 | 93 | 75 | 62 |

The average and median asset sizes listed are from those respondents who fully completed the survey.

AVERAGE AND MEDIAN ASSET SIZE BREAKDOWN (IN MILLIONS)

|  |  | < \$99.9M | \$100M-\$249.9M | \$250M-\$499.9M | \$500M-\$999.9M | > \$1B |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Banks | Average | \$61.61 | \$167.62 | \$367.01 | \$680.25 | \$2,345.49 |
|  | Median | \$64.15 | \$168.45 | \$359.46 | \$655.91 | \$1,506.54 |
| Credit Unions | Average | \$64.52 | \$177.72 | \$362.75 | \$698.45 | \$1,792.91 |
|  | Median | \$65.43 | \$176.53 | \$358.34 | \$697.53 | \$1,465.94 |
| All | Average | \$62.35 | \$171.11 | \$365.04 | \$689.71 | \$2,042.46 |
|  | Median | \$65.43 | \$170.64 | \$359.06 | \$665.97 | \$1,487.46 |

## Geographic Breakdown

Respondents were asked in what state their organization is headquartered. Respondent data was then split up and placed in the appropriate region. The regions were defined as Midwest, Rocky Mountain, Southwest, Southeast, Northeast, and Pacific.


## Quick Index

## ACCOUNTING \& FINANCE

55 Accountant I
56 Accountant II
57 Accounting Manager
58 Accounting Specialist I
59 Accounting Specialist II
60 Controller
61 Financial Analyst
62 Payroll Specialist

ADMINISTRATIVE

63 Admin Assistant I
64 Admin Assistant II
65 Executive Assistant

## BRANCH OPERATIONS

66 Assistant Branch Manager I
67 Assistant Branch Manager II
68 Branch Manager I
69 Branch Manager II
70 CSR I/MSRI
71 CSR II/MSR ॥
72 Head of Branch Operations
73 Head of Retail Banking
74 Receptionist
75 Regional Manager
76 Teller I
77 Teller II
78 Teller Supervisor
79 Universal Banker
80 Virtual Teller

## BUSINESS DEVELOPMENT

81 Business Development Manager
82 Business Development Officer/Rep

## BUSINESS INTELLIGENCE

83 Business Intelligence Professional

## CALL CENTER

84 Call Center Manager
85 Call Center Rep I
86 Call Center Rep II

## CARD \& DIGITAL SERVICES

87 Card Services Manager
88 Card Services Specialist
89 Digital Banking Administrator
90 Digital Banking Manager
91 Electronic Services Officer
92 Electronic Services Specialist

## CASH/TREASURY MANAGEMENT

93 Cash/Treasury Management Manager
94 Cash/Treasury Management Officer

## CHIEFS \& EXECUTIVES

95 CEO/President
96 Chief Financial Officer
97 Chief Lending Officer
98 Chief Operating Officer

## COLLECTIONS

99 Collections Manager
100 Collector I
101 Collector II
102 Special Assets Officer

## COMMERCIAL LENDING



104 Commercial Loan Assistant
105 Commercial Loan Officer I
106
107
108
109
110
111
112 Top Commercial Loan Manager

## CREDIT ADMINISTRATION

131 Chief Credit Officer
132 Credit Analyst I
133 Credit Analyst II
134 Credit Manager

## DEPOSIT OPERATIONS

135 Deposit Operations Manager
136 Deposit Operations Rep I
137 Deposit Operations Rep II

## FACILITIES

113 BSA Analyst
114 BSA Officer
115 Compliance Manager
116 Compliance Officer
117 Compliance/BSA Specialist
118 Director of Internal Audit
119 Fraud Specialist
120 Head of Risk
121 Internal Auditor I
122 Internal Auditor II
123 Loan Reviewer

## CONSUMER LENDING

125 Consumer Loan Officer/Underwriter
126 HELOC Lending Specialist
127 Indirect/Dealer Rel. Loan Officer
128 Indirect Loan Manager
129 Senior Consumer Loan Officer/Underwriter
130 Top Consumer Loan Manager

138 Facilities Manager
139 Facilities Specialist

HR \& TRAINING

140 Benefits Specialist
141 Director of HR
142 Head of HR
143 HR Generalist
144
145
146
147
148
149 Training Manager

## INFORMATION TECHNOLOGY

150 Applications Developer

151 Business Analyst
$152 \mathrm{CIO} / H e a d$ of IT

## INFORMATION TECHNOLOGY

| 153 | Database Administrator |
| :--- | :--- |
| 154 | Help Desk Specialist |
| 155 | Information Security Officer |
| 156 | IT Director |
| 157 | IT Specialist I |
| 158 | IT Specialist II |
| 159 | Network Administrator |
| $\mathbf{1 6 0}$ | Network Engineer |
| $\mathbf{1 6 1}$ | Senior Network Administrator |
| $\mathbf{1 6 2}$ | Systems Administrator |
| 163 | Systems Engineer |

## INVESTMENT

164 Financial Advisor
165 Head of Private Banking
166 Head of Trust
167 Private Banking Officer
168 Senior Trust Officer
169 Trust Investment Officer
170 Trust/Investments Admin Assistant
171 Trust Officer
172 Trust Operations Manager
MARKETING

173 Digital Marketing Specialist/ Social Media Specialist
174 Director of Marketing
175 Graphic Designer
176 Head of Marketing
177 Marketing Data Analyst
178 Marketing Manager
179 Marketing Specialist

## MORTGAGE LENDING

180 Head of Mortgages
181 Mortgage Loan Closer
182 Mortgage Loan Officer (Highly Commissionable)
183 Mortgage Loan Officer (Mostly Base)
184 Mortgage Loan Originator
185 Mortgage Loan Processing Supervisor
186 Mortgage Loan Processor
187 Mortgage Loan Service Representative
188 Mortgage Loan Underwriter
189 Mortgage Operations Manager
190 Mortgage Sales Manager
191 Secondary Market Coordinator

## PROJECT MANAGEMENT

192 Project Coordinator
193 Project Manager
194 Senior Project Manager



We collect more data in a single year than most financial institutions will in 20 years.

All of this backs our cloud-based salary administration app
to deliver your employees accurate, fair, and competitive pay.

## Teller I

| CREDIT UNIONS | Number | 75th | Median | 25th | Average | Average <br> Bonus | Bonus \% of <br> Average Base | Number of <br> Ees Receiving <br> Bonus |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |


| BANKS | Number | 75th | Median | 25th | Average | Average <br> Bonus | Bonus \% of <br> Average Base | Number of <br> Ees Receiving <br> Bonus |
| :--- | :---: | :---: | :--- | :---: | :--- | :---: | :---: | :---: |
| <\$99M | 131 | $\$ 24,960$ | $\$ 22,880$ | $\$ 20,800$ | $\$ 23,241$ | $\$ 833$ | $3.59 \%$ | 92 |
| \$100M-\$249.9M | 431 | $\$ 26,520$ | $\$ 24,024$ | $\$ 21,320$ | $\$ 24,138$ | $\$ 758$ | $3.14 \%$ | 278 |
| \$250M-\$499.9M | 484 | $\$ 29,156$ | $\$ 25,449$ | $\$ 22,880$ | $\$ 26,189$ | $\$ 558$ | $2.13 \%$ | 218 |
| \$500M-\$999.9M | 464 | $\$ 30,160$ | $\$ 27,040$ | $\$ 24,960$ | $\$ 27,241$ | $\$ 1,113$ | $4.09 \%$ | 95 |
| >\$1B | 748 | $\$ 29,994$ | $\$ 27,532$ | $\$ 24,960$ | $\$ 27,302$ | $\$ 915$ | $3.35 \%$ | 237 |
| All-Wtd. Average | 2258 | $\$ 28,893$ | $\$ 26,045$ | $\$ 23,578$ | $\$ 26,211$ | $\$ 795$ | $3.03 \%$ | 920 |


| BLEND | Number | 75th | Median | 25th | Average | Average <br> Bonus | Bonus \% of <br> Average Base | Number of <br> Ees Receiving <br> Bonus |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

## Teller II

| CREDIT UNIONS | Number | 75th | Median | 25th | Average | Average <br> Bonus | Bonus \% of <br> Average Base | Number of <br> Ees Receiving <br> Bonus |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| <\$99M | 7 | $\$ 36,462$ | $\$ 32,552$ | $\$ 26,458$ | $\$ 31,687$ | - | - | - |
| \$100M-\$249.9M | 41 | $\$ 33,883$ | $\$ 31,720$ | $\$ 26,770$ | $\$ 30,595$ | $\$ 2,034$ | $6.65 \%$ | 18 |
| \$250M-\$499.9M | 70 | $\$ 32,448$ | $\$ 29,598$ | $\$ 26,650$ | $\$ 30,764$ | $\$ 544$ | $1.77 \%$ | 8 |
| \$500M-\$999.9M | 167 | $\$ 33,228$ | $\$ 30,118$ | $\$ 28,080$ | $\$ 30,850$ | $\$ 1,616$ | $5.24 \%$ | 54 |
| >\$1B | 440 | $\$ 34,044$ | $\$ 31,200$ | $\$ 28,974$ | $\$ 31,745$ | $\$ 1,606$ | $5.06 \%$ | 170 |
| All-Wtd. Average | 725 | $\$ 33,716$ | $\$ 30,839$ | $\$ 28,395$ | $\$ 31,378$ | $\$ 1,605$ | $5.12 \%$ | $\mathbf{2 5 0}$ |


| BANKS | Number | 75th | Median | 25th | Average | Average <br> Bonus | Bonus \% of <br> Average Base | Number of <br> Ees Receiving <br> Bonus |
| :--- | :---: | :---: | :--- | :---: | :--- | :---: | :---: | :---: |
| <\$99M | 52 | $\$ 30,030$ | $\$ 26,647$ | $\$ 24,473$ | $\$ 27,237$ | $\$ 847$ | $3.11 \%$ | 41 |
| \$100M-\$249.9M | 156 | $\$ 30,446$ | $\$ 27,040$ | $\$ 23,980$ | $\$ 27,323$ | $\$ 1,466$ | $5.37 \%$ | 120 |
| \$250M-\$499.9M | 200 | $\$ 30,479$ | $\$ 27,224$ | $\$ 25,000$ | $\$ 27,979$ | $\$ 1,197$ | $4.28 \%$ | 141 |
| \$500M-\$999.9M | 337 | $\$ 32,011$ | $\$ 28,226$ | $\$ 25,792$ | $\$ 28,670$ | $\$ 857$ | $2.99 \%$ | 114 |
| >\$1B | 592 | $\$ 33,086$ | $\$ 29,536$ | $\$ 27,040$ | $\$ 30,230$ | $\$ 1,577$ | $5.22 \%$ | 249 |
| All-Wtd. Average | 1337 | $\$ 31,998$ | $\$ 28,456$ | $\$ 25,963$ | $\$ 29,044$ | $\$ 1,308$ | $4.50 \%$ | 665 |


| BLEND | Number | 75th | Median | 25th | Average | Average <br> Bonus | Bonus \% of <br> Average Base | Number of <br> Ees Receiving <br> Bonus |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

